





## InfraGuard Powerful protection against infrared and blue light







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#### **Expand Skin Protection against Solar Radiation**

InfraGuard combines tara tannins, which are a powerful antioxidant, with organic sunflower sprouts in order to efficiently protect the skin against the harmful effects of infrared (IR) as well as blue light.

Recent studies have shown that IR generates high amounts of free radicals in the skin. More importantly, the studies confirmed that sunscreens neither filter nor reflect IR radiation and therefore do not protect our skin against this oxidative stress. Both UV and IR induce collagen destruction, although in different ways. Indeed, contrary to UV, IR is mainly absorbed by the mitochondria, which are the "powerhouses" of our cells. It is there that IR disturbs the production of energy which is essential for the proper functioning of our cells and tissues.

InfraGuard protects the skin against the pro-aging effects of IR through two mechanisms:

- by blocking the formation of reactive oxygen species (ROS) inside the mitochondria
- by supporting mitochondrial functions.

In vitro studies demonstrated that InfraGuard neutralized free radicals almost as efficiently as vitamin C. Besides succeeding in scavenging 100% of the ROS induced by IR inside the mitochondria, InfraGuard protected their functions and their DNA against IR-induced stress. Furthermore, InfraGuard protects skin cells from oxidative stress caused by blue light and particulate matter and against 5G- induced inflammation stress.

InfraGuard was also shown to protect skin collagen following exposure to IR. This impressive result was confirmed clinically during the summer with volunteers who applied either a sun cream SPF30 or the same cream enriched with 2% InfraGuard. Whilst skin firmness and density were reduced for the volunteers who applied the sun cream SPF30, both parameters were improved for the group that used the same cream enriched with 2% InfraGuard. This clearly confirms the considerable additional protection offered by InfraGuard to UV sunscreens.

#### InfraGuard

- Blocks IR and blue light-induced free radical formation
- Protects mitochondrial DNA
- Inhibits light-induced skin aging
- Prevents the loss of skin density upon sun exposure
- Reduces 5G-induced free radical formation and inflammation

#### **Applications**

- Sun and day care
- Blue light protection products
- Advanced antioxidant formulations
- Anti-pollution products

#### Formulating with InfraGuard

- Recommended use level: 2-3%
- Incorporation: For cold processes, dissolve InfraGuard into the aqueous phase. In hot/cold processes, add during the cooling phase below 40°C.
- Thermostability: Temperatures of up to 40°C for a short time will not affect the stability of InfraGuard.

#### **INCI** Declaration

InfraGuard (standard version):

Caesalpinia Spinosa Fruit Pod Extract/Caesalpinia Spinosa Fruit Extract (and) Helianthus Annuus (Sunflower) Sprout Extract (and) Propylene Glycol (and) Phenoxyethanol (and) Sodium Benzoate (and) Aqua/Water

InfraGuard pwd (powder version without preservatives, two-fold concentrated, COSMOS approved\*, NATRUE approved version):

Caesalpinia Spinosa Fruit Pod Extract/Caesalpinia Spinosa Fruit Extract (and) Helianthus Annuus (Sunflower) Sprout Extract (and) Maltodextrin (and) Aqua/Water



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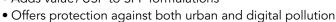
#### **Applications**

- Sun and day care
- Blue light and 5G protection products
- Advanced antioxidant formulations
- Energizing products

#### Marketing benefits



- 4 in 1: Infrared, blue light, 5G and pollution protection
- Adds value/USP to SPF formulations





- Clinically proven results
- Available in a COSMOS approved version





#### Innovating for your success

Mibelle Biochemistry designs and develops innovative, high-quality actives based on naturally derived compounds and profound scientific know-how. Inspired by nature – Realized by science.

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